



## Giacomo Bosio

### **NATIONALITY**

Italian

### **PLACE AND DATE OF BIRTH**

Livorno, Italy - July 23rd, 1983

### **WEB**

[www.giacomobosio.com](http://www.giacomobosio.com)

## Profile

I listen to people and work with them to understand their real needs and to help create strategic, high-quality digital solutions. I'm passionate about technology and innovation.

My specialties include mobile strategy, human-mobile interaction, business development and company management.

## Professional Career

**CEO AND CO-FOUNDER, HEDRON SRL; MILANO (MI), ITALY  
AUGUST 2017 - PRESENT**

Our mission is making human-mobile interaction easier and lightening the cognitive load of the user through integrated systems and natural interactions. [hedron.it](http://hedron.it).

**GUEST LECTURER, UNIVERSITÀ CATTOLICA DEL SACRO CUORE; MILANO (MI), ITALY  
APRIL 2021 - PRESENT**

A.A. 2020/2021

- MIMM, Master in International Marketing Management. Product innovation module: seminar on "New Product Development".

**DEPUTY EDITOR-IN-CHIEF, QUALE IMPRESA; ROMA, ITALY  
SEPTEMBER 2020 - PRESENT**

Giovani Imprenditori Confindustria Magazine: [qualeimpresa.com](http://qualeimpresa.com).

I write about innovation and technology.

**COUNCIL MEMBER GRUPPO GIOVANI IMPRENDITORI, ASSOLOMBARDA; MILANO, ITALY  
JULY 2019 - PRESENT**

Council member of Gruppo Giovani Imprenditori Assolombarda, Confindustria Milano, Monza e Brianza, Lodi. [assolombarda.it](http://assolombarda.it).

**PRESIDENT, HUMAN DIGITAL HUB; MILANO, ITALY  
JULY 2019 - PRESENT**

HDH assembles, represents and supports people and organizations involved in the Digital Humanities culture. [humandigitalhub.org](http://humandigitalhub.org).

**AUTHOR AND SPEAKER, A CUP OF TEA; MILANO (MI), ITALY  
FEBRUARY 2019 - PRESENT**

Live format on Facebook. Every Wednesday at 5:30pm we talk about the future, drinking a cup of tea. [acupoftea.live](http://acupoftea.live).

**EDITOR AND AUTHOR, QUALE IMPRESA; MILANO (MI), ITALY  
SEPTEMBER 2018 - AUGUST 2020**

Giovani Imprenditori Confindustria Magazine: [qualeimpresa.com](http://qualeimpresa.com).

I write about innovation and technology.

**BUSINESS DEVELOPMENT MANAGER, BEEAPP SRL; CASCINA (PI), ITALY  
FEBRUARY 2018 - JULY 2018**

Our goal is developing iOS and Android applications with an easy to use and fluid design, in order to guarantee the best user experience. Our strengths are the attention to every detail, high quality services and the chance for the client to follow the development process step by step thanks to very cutting-edge tools. Our team has a great experience in mobile technology and we are always able to supply the best apps and solutions.

**CEO AND CO-FOUNDER, BEEAPP SRL; CASCINA (PI), ITALY  
OCTOBER 2013 - JANUARY 2018**

Company CEO and Co-Founder.



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### **IOS CONSULTANT AND DEVELOPER, SELF-EMPLOYED; PISA, ITALY**

**JANUARY 2013 - DECEMBER 2014**

iOS application development and consulting.

### **IPHONE DEVELOPER, NAVIONICS S.P.A.; MASSAROSA (LU), ITALY**

**AUGUST 2010 - DECEMBER 2012**

Employed as a Software Engineer, I worked as iPhone Developer on applications for navigation and outdoor sports. My experience was mainly focused on user interface development, data sharing client-server interaction, API REST server connection, Core Location framework, version control, unit tests and automated user interface testing.

### **IPHONE & BLACKBERRY DEVELOPER, NAVIONICS S.P.A.; PISA, ITALY**

**OCTOBER 2009 - JULY 2010**

I worked as a Software Engineer on different projects; both on BlackBerry and iPhone platforms and, in particular, I was asked to create a demo application to test new features.

### **SOFTWARE DEVELOPER, PERCRO LAB SCUOLA SUPERIORE SANT'ANNA; PISA, ITALY**

**SEPTEMBER 2007 - SEPTEMBER 2008**

I did an internship at the Perceptual Robotics Laboratory of Scuola Superiore Sant'Anna. During this period I developed 3D applications for robotic-assisted upper limbs rehabilitation.

### **SOFTWARE DEVELOPER & CONSULTANT, FONDAZIONE CASSA DI RISPARMI DI LIVORNO; LIVORNO, ITALY**

**JANUARY 2006 - MAY 2007**

After the consulting service, I developed a virtual museum for the pieces of art belonging to the Foundation. I worked as member of a team composed by different professionals.

## Education

- University of Pisa, Italy - Bachelor degree in Science in Information Technology, 2008 - 105/110
- Senior High School, Livorno, Italy - High School Leaving Qualification, 2002 80/100
- St. Edmund's School, Canterbury, UK - English Language Course, Upper-Intermediate Level, 2001

## Skills

- Excellent knowledge of Mobile Strategy, Business Development and Company Management.
- Excellent knowledge of Object-Oriented programming and of Objective C, C and Java (including J2ME) programming languages.
- Excellent knowledge of Cocoa, UIKit and Core Location frameworks.
- Excellent knowledge of Xcode, Interface Builder and Instruments.
- Excellent knowledge of UI Automation and AppleScript for automated user interface testing.
- Excellent knowledge of version control.
- Personal experience in cocos2d and Game Kit framework.
- Good knowledge of JSP, Servlet, CORBA, WebServices and other technologies for web application development, including MySQL databases.
- Good knowledge of systems, network and concurrent programming.



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- Good knowledge of XVR (eXtreme Virtual Reality) and VRML (Virtual Reality Modeling Language).
- Excellent knowledge of MAC OS X, Windows and Linux operating systems and of Office, OpenOffice and iWork suites.
- Punctuality, systematic working methodology, with a good knowledge of the Scrum approach for the software development.
- Rapid adaptability to new problem-solving and new locations.
- Team leadership capabilities.
- Personal relationship skills.
- Languages: Italian (native language), English (good written and oral skills).
- Full clean driving license.

### Other activities

**FOUNDER AND COUNCIL MEMBER, LINUX USER GROUP; LIVORNO, ITALY  
DECEMBER 2004 - MARCH 2009**

Founder and Council Member of G.U.Li.: the Livorno Linux User Group.